



## 9 international events to be hosted by Congrès et Expositions de Bordeaux over the next 5 months...

### ... including the ITS World Congress

*Congrès et Expositions de Bordeaux (CEB) will host 9 large-scale international events between June and October 2015, including the ITS World Congress and Vinexpo, the international wine and spirits exhibition. The 4 sites managed by CEP, all iconic business tourism venues in Bordeaux, will be utilised: the Exhibition Centre, the Convention Centre, the Cité Mondiale Convention Centre and Hangar 14.*

The Exhibition Centre hosts the ITS World Congress (Intelligent Transport Systems) from 5 to 9 October [itsworldcongress.com](http://itsworldcongress.com)



The ITS World Congress had not returned to France for 21 years, since its first edition in Paris. After Detroit in 2014, Bordeaux, recently named the "European Best Destination 2015," was selected to host the 22<sup>nd</sup> edition of this international conference dedicated to intelligent transport. The main theme of the convention, "**Towards Intelligent Mobility – Better Use of Space**" will highlight innovations that promote sustainable mobility, what impact it has on a daily basis, and intelligent transport's contribution to the fight against climate change. It will be the second largest convention ever held in Bordeaux (after Vinexpo).

Over 300 exhibitors, 3,500 delegates and 10,000 visitors from 60 countries are expected at the **Exhibition Centre**, using over 50,000m<sup>2</sup> of exhibition and demonstration space (of which over 20,000 m<sup>2</sup> will be outdoors) and 10 meeting rooms. The opening and closing ceremonies, as well as several conferences and corporate events, will also take place at the **Convention Centre**.

"Topos Aquitaine", a cluster dedicated to satellite applications, is the organizer this year. 7 topics will be addressed: space technologies and services for ITS, cooperative ITS deployment challenges, multimodal transport for people and goods, urban trends driving ITS changes, solutions for sustainable mobility, automated vehicles, and big data and open data.

**This convention will provide an opportunity to mobilise French players and showcase this sector of excellence at international level.** Among those present will be Keolis, Orange and PSA, who will test its first automated French car (a driverless vehicle).

## And no less than 8 other international events

- **WCSB7<sup>th</sup> World Conference on Sampling and Blending, June 10 – 12 at the Cité Mondiale Convention Centre.** For its 7<sup>th</sup> edition, this world convention will take place in France – the country where Pierre Gy developed his sampling theory – and will be an opportunity to meet world experts and share in their experience from various industries and areas of business (including mining, pharmaceuticals, waste management, recycling, food, and biotechnology industries). <http://www.atout-org.com/wcsb7/>
- **Vinexpo, June 14 – 18 at the Exhibition Centre.** The international wine and spirits exhibition is back this year with a new slogan: "Taste the unexpected". Vinexpo has been completely revamped in order to offer modernised services (including a digital area), a redesigned layout, and a brand new programme of conferences, tastings and "The Blend" evening networking events, taking place at the Exhibition Centre, the Convention Centre and Hangar 14. The 2013 edition brought together over 48,000 visitors from 148 countries. <http://www.vinexpo.com/fr/>
- **Life Cycle Management, August 30 – September 2 at the Convention Centre.** The 7<sup>th</sup> edition continues with the vision of reducing the environmental impact of current and future consumer and production systems, through workshops and conferences. <http://lcm2015.org/>
- **EuroAnalysis The European Conference on Analytical Chemistry, September 6 – 10 at the Convention Centre.** This international conference, organised with the sponsorship of the European Association for Chemical and Molecular Sciences (EuChemS), will bring together several hundreds of experts to discuss all aspects of analytical chemistry. On the agenda: presentations, conferences, exhibitions, poster sessions, seminars, award ceremony and gala. <http://www.euroanalysis2015.com/?lang=en>
- **ISPAC – International Symposium on Polycyclic Aromatic Compounds Conference, September 13 – 17 at the Cité Mondiale Convention Centre.** The 2015 ISPAC symposium will bring together researchers from around the world with the goal of making advances in the area of Polycyclic Aromatic Hydrocarbons (highly toxic compounds found in all environmental areas). The evening event will take place at Hangar 14. <http://ispac2015.ism.u-bordeaux1.fr/?lang=en>
- **International Symposium on Fireworks, September 21 – 25 at the Cité Mondiale Convention Centre.** This convention promises to be a dynamic hub of exchanges on the technological advances of pyrotechnics and its industrial applications. For its 15<sup>th</sup> edition, this convention will focus on scientific safety, engineering, and the regulatory aspects of the industry. Hangar 14 will host the convention's evening event. <http://www.isfireworks.com/>
- **Aerospace Innovation Forum 2015, October 14 – 15 at the Convention Centre.** For its very 1<sup>st</sup> edition, the Aerospace Innovation Forum will gather 800 participants from 20 countries for conferences on innovation, the purchasing policy of major aerospace manufacturers, and themed workshops dedicated to aerospace clusters. <http://www.aerospace-innovation-forum.com/fr/>
- **Hydro 2015 Conference – International conference and technical exhibition for hydro power, October 26 – 28 at the Convention Centre.** The topics to be addressed this year are: the progress and challenges of large regional projects in developing countries, the importance of usage development, the role of mini-hydraulics, ensuring the safety of water infrastructures, maximising the advantages of existing plants through renovation and modernisation. [http://www.hydropower-dams.com/hydro-2015.php?c\\_id=88](http://www.hydropower-dams.com/hydro-2015.php?c_id=88)

### CEB at a glance:

Congrès et Expositions de Bordeaux is a simplified stock corporation under French law (SAS). Its activity is centred on two hubs: "Special Event Production" and "Event Hosting". CEB operates 4 sites: the Convention Centre (three auditoriums with a total capacity of 1,850 people, an exhibition space of 3,000 m<sup>2</sup>), and the Bordeaux Exhibition Centre (130 hectares, including 84,000 m<sup>2</sup> covered in 4 halls), Hangar 14 (5,400 m<sup>2</sup> on 2 levels) and the Cité Mondiale Convention Centre (an auditorium with 300 seats and an exhibition area of 1,300 m<sup>2</sup>). With 105 employees and over 400 events per year, CEB's activity represents an important economic leverage for the region.

Website: [www.bordeaux-expo.com](http://www.bordeaux-expo.com) – Facebook: [Bordeauxexpo](https://www.facebook.com/Bordeauxexpo) – Twitter: [@CEBevt](https://twitter.com/CEBevt)

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